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Shure IntelliMix[®] P300 Audio Conferencing Processor now shipping

Eppingen, Germany, February 6, 2018 — Shure announced its recently introduced digital signal processor, the IntelliMix P300 Audio Conferencing Processor, is now available and shipping. Originally introduced at the Integrated Systems Europe (ISE) 2017 show in Amsterdam, the P300 offers Shure IntelliMix DSP algorithms that significantly enhance audio quality in video meetings, a variety of connectivity options, plus seamless operation with Shure Microflex[®] Advance™ and Microflex[®] Wireless microphone solutions for AV conferencing.

The IntelliMix P300 boasts a small footprint and is simple to install, providing professional conferencing technology that offers just the right set of features to create a highly intelligible, collaborative meeting experience in small to medium-sized rooms. The new processor connects up to eight Dante microphone channels to a room video system, USB soft codec, or mobile device. Each channel supports multiple IntelliMix DSP features, including Acoustic Echo Cancellation (AEC), Noise Reduction, and Automatic Gain Control, plus best-in-class automatic mixing. These features provide full duplex communication for echo and noise free meetings.

The fixed architecture provides simple and intuitive setup, resulting in less DSP programming and commissioning time onsite. The USB connectivity enables the P300 to be used with common soft codec programs such as Skype and BlueJeans, while the 3.5 mm connector means anyone on a mobile phone or tablet can easily bring any remote participant into the conversation. Its compact half-rack footprint enables discrete installation behind a display, under a table, or in a credenza.

The P300 is also available as a bundle with Shure Microflex Advance and Microflex Wireless. This perfectly paired microphone and interface improves collaboration by providing excellent speech intelligibility and versatile connectivity options. When used with Microflex Advance, Steerable Coverage™ technology captures audio naturally, while IntelliMix[®] DSP helps to ensure echo- and noise-free meetings. The Microflex Wireless bundle combines best-in-class wireless plus powerful processing to deliver customizable microphone placement for configurable rooms. These bundles simplify the ordering process while offering a discounted price to the systems integrator.

For more information on P300, visit Shure booth 3-B110 at ISE 2018 or go to www.shure.eu.



IntelliMix® P300 Audio Conferencing Processor

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About Shure

Founded in 1925, Shure Incorporated (www.shure.com) is widely acknowledged as the world's leading manufacturer of microphones and audio electronics. Over the years, the company has designed and produced many high-quality professional and consumer audio products that have become legendary for performance, reliability, and value. Shure's diverse product line includes world-class wired microphones, wireless microphone systems, in-ear personal monitoring systems, conferencing and discussion systems, networked audio systems, award-winning earphones and headphones, and top-rated phonograph cartridges. Today, Shure products are the first choice whenever audio performance is a top priority.

Shure Incorporated is headquartered in Niles, Illinois, in the United States with more than 30 additional manufacturing facilities and regional sales offices throughout the Americas, EMEA, and Asia.